Big thinkers. Bold doers.

Litzky PR is a boutique, US-based communications agency with deep expertise across toys and games, publishing, entertainment, baby and toddler products, and family lifestyle.

For more than 35 years, LPR has helped brands connect with kids and families through smart strategy, creative storytelling, meaningful partnerships, experiential activations, and earned media that drives impact.

We roll up our sleeves as an extension of your team, tackling challenges, seizing opportunities, and showing up where it counts – all while keeping collaboration fun, seamless, and just a little magical.

Services

- Strategy & Positioning
- Brand Building
- Integrated Campaigns
- Strategic Partnerships
- Global Network
- Corporate Communications
- Media Relations
- Trade Relations
- Affiliate PR
- Influencer Marketing
- Celebrity Engagement
- Events & Activations
- Product Launches
- Thought Leadership
- Storytelling
- Creative Executions
- Copy Writing
- Media Training
- Measurement & Reporting
- Book Publicity

lpr

Current Clients

Pokémon · Ringling Bros. and Barnum & Bailey · Disney On Ice · Brooklyn Museum · Horizon Group USA · Exploding Kittens · Fat Brain Toys · TOMY · momiji · schleich where stories begin · Hess Toy Truck · Play Monster · the play initiative · Groovy Girls · the toy association · Random House Children's Books · Licensing International · Astra · OATS Older Adults Technology Services from AARP · Ageless Innovation · Sony Pictures Consumer Products

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Say Hello

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