

Big thinkers. Bold doers.



Litzky PR is a boutique, US-based communications agency with deep expertise across toys and games, publishing, entertainment, baby and toddler products, and family lifestyle.

For more than 35 years, LPR has helped brands connect with kids and families through smart strategy, creative storytelling, meaningful partnerships, experiential activations, and earned media that drives impact.

We roll up our sleeves as an extension of your team, tackling challenges, seizing opportunities, and showing up where it counts – all while keeping collaboration fun, seamless, and just a little magical.

Services

Strategy & Positioning

Brand Building

Integrated Campaigns

Strategic Partnerships

Global Network

Corporate Communications

Media Relations

Trade Relations

Affiliate PR

Influencer Marketing

Celebrity Engagement

Events & Activations

Product Launches

Thought Leadership

Storytelling

Creative Executions

Copy Writing

Media Training

Measurement & Reporting

Book Publicity



Current Clients



2021, 2022, 2023, 2024 & 2025



Say Hello

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