



Litzky PR Awards 2025 LOVE, Litzky Grant to Solobo Toys, Champion of Inclusive and Accessible Play

Solobo Toys, a mission-driven company designing developmental toys for children of all abilities, receives \$25,000 in PR support from leading kids and family agency Litzky PR

September 17, 2025 – Hoboken, NJ and Newport News, VA – [Litzky PR](#) (LPR) has named [Solobo Toys](#) as the 2025 recipient of its LOVE, Litzky grant program. Now in its third cycle, the biannual initiative, which stands for Lifting Outstanding Voices & Endeavors, honors purpose-driven entrepreneurs and small businesses serving kids and families with a \$25,000 in-kind PR grant, including a custom, three-month public relations campaign.

“With the toy industry facing significant challenges from tariffs this year, we were inspired by Solobo Toys’ founder Courtney Peebles’ unwavering commitment to inclusive play,” said Josslynne Welch, President of LPR. “First Courtney reimaged play, and now she’s reimaged every aspect of her business to continue delivering affordable, sensory-friendly toys for children of all abilities. Her heart, resilience, and ingenuity are exactly what the LOVE, Litzky program was created to support.”

Solobo designs products that support children across learning styles, developmental stages, and abilities. In the past year, the company’s MESH toy Emotional Baggage won industry recognition, including Parents Magazine’s Best Toy Awards, and a TOTY (Toy of the Year) Award. As the industry braced for the impact of global tariffs, Courtney pivoted and adapted her business model and product strategy to stay affordable and accessible in the face of these economic challenges.

“The LOVE, Litzky grant is coming at a meaningful time for Solobo,” said Courtney Peebles, founder of Solobo Toys. “While we continue to create mindfully crafted educational toys, we are furthering our inclusive play experiences with the creation of a Solobo Activity app that gives parents and educators access to activity ideas that take our toys far beyond their original use. The support from LPR to raise our visibility in the space will connect us with more audiences to make an even larger impact.”

Litzky PR is working with Solobo to build brand awareness, focusing media relations efforts on thought leadership and product publicity throughout the back-to-school season, Augmentative and Alternative Communication (AAC) Awareness Month, and the holidays.

To learn more about the LOVE, Litzky program and stay informed about future application submissions, visit [Litzkypr.com/love-litzky/](https://litzkypr.com/love-litzky/).

About Litzky PR

[Litzky PR](#) (LPR) is a full service, award-winning communications agency located in Hoboken, NJ. With more than 35 years of expertise partnering with consumer brands that serve kids and families, the agency is recognized for its entrepreneurial spirit, exceptional client service, and results-focused approach. For a look inside the agency, visit our social channels [@litzkypr](#) on [LinkedIn](#), [Instagram](#), and [Facebook](#).

About Solobo Toys

[Solobo Toys](#) was founded with a clear mission-to create inclusive educational toys that support diverse developmental needs. Every product is unique and carefully crafted with inclusivity and purpose in mind. Solobo Toys products allow creativity while integrating learning, ensuring all children can play together regardless of their developmental stage. This commitment to inclusivity is not just a business strategy, but a core value that drives every aspect of Solobo Toys. Courtney and Daniel Peebles, the founders, even donate a portion of every order to initiatives benefiting neurodivergent individuals and their families, further demonstrating their commitment to inclusivity. Solobo Toys' vision of inclusive education aims to make the world more supportive for families everywhere, ensuring that no child is left behind.

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