



**Litzky PR is Spreading the Love:
Announces Call for Entries for Biennial LOVE, Litzky Grant Program**

February 14, 2025 – Hoboken, NJ – In the spirit of Valentine’s Day, [Litzky PR](#), has opened a call for entries for its biennial grant program, LOVE, Litzky. Designed to uplift entrepreneurs and small businesses who are making a difference in the lives of children and families, the program provides a \$25,000 grant for strategic public relations services, including a three-month custom PR campaign.

“At LPR we believe in the power of storytelling to help brands grow,” said Josslynne Welch, president, Litzky PR. “With LOVE, Litzky, we’re paying it forward – giving passionate entrepreneurs the opportunity to amplify their voices and reach the audiences that matter most.”

LOVE, Litzky is an acronym for Lifting Outstanding Voices & Endeavors. Previous LOVE, Litzky recipients include [Punkinfutz](#), for its focus on making play inclusive and accessible for all children, and [Surprise Powerz](#) for empowering girls in STEAM from an early age. Entrepreneurs and small businesses dedicated to kids and families are invited to share their story, mission, and vision for a chance to receive this high-impact PR support. Litzky PR will craft and execute a tailored strategy to help the selected business build brand awareness, media & influencer presence, and industry visibility.

The application period is now open, and submissions will be accepted between February 14 through March 31, 2025; the recipient will be announced in April. For more information and to submit an application, please visit Litzkypr.com/love-litzky/.

About Litzky PR

[Litzky PR](#) (LPR) is a full service, award-winning public relations agency located in Hoboken, NJ. With more than 35 years of expertise partnering with consumer brands that serve kids and families, the agency is recognized for its entrepreneurial spirit, exceptional client service, and results-focused approach. For a look inside the agency, visit our social channels [@litzkypr](#) on [LinkedIn](#), [Instagram](#), and [Facebook](#).

Contact: Beth Kimmerling, Litzky PR, bkimmerling@litzkypr.com