## Big thinkers. Bold doers.



**LPR** is an award-winning, full-service communications agency based in Hoboken, NJ.

For over 35 years, kids and family brands have entrusted us to share their story and drive their business.

Clients come to LPR for smart counsel and a results-focused approach, they stay for our exceptional client service and commitment to deliver on what we promise.

## Services

Strategy & Positioning

Brand Building

Integrated Campaigns

Strategic Partnerships

Global Network

Corporate Communications

Media Relations

Trade Relations

Affiliate PR

Influencer Marketing

Celebrity Engagement

**Events & Activations** 

Product Launches

Thought Leadership

Storytelling

Creative Executions

Copy Writing

Media Training

Measurement & Reporting

Book Publicity



**Current Clients** 















































